

MarineBusiness

Media Pack 2025

The publication dedicated to marine industry
news and information



www.marinebusiness.news

Why Marine Business?

The fastest growing trade publication dedicated to the recreational marine industry. Providing informative, independent, up-to-date news and information. Reporting on the key news and events affecting the marine industry

Andy Sims, MD Quick UK

“If you want to be kept informed of the important news and information written with technical knowledge, then Marine Business is the place to go. I always feel confidence in the information published here as it’s been appraised and assessed with our industry in mind.

Suzanne Blaustone, CEO Barton Marine Equipment

Beyond news bites and advertorials, Marine Business offers insightful reviews of nautical news and product reports to keep marine trades professionals well advised of activities and trends in the sector. A must-read publication for the UK marine trades.

www.marinebusiness.news

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Marine Business Rate Card

Leaderboard Banner

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Newsletter sponsorship

Two banners and sponsorship editorial

Banner Size 728px x 90px

One week £200 / Five weeks £800

Company Showcase - 12 months

Company description including back links to company website

Images and videos included

£495

Product Spotlight

Positioned in Product news on website and included in eNews

£180

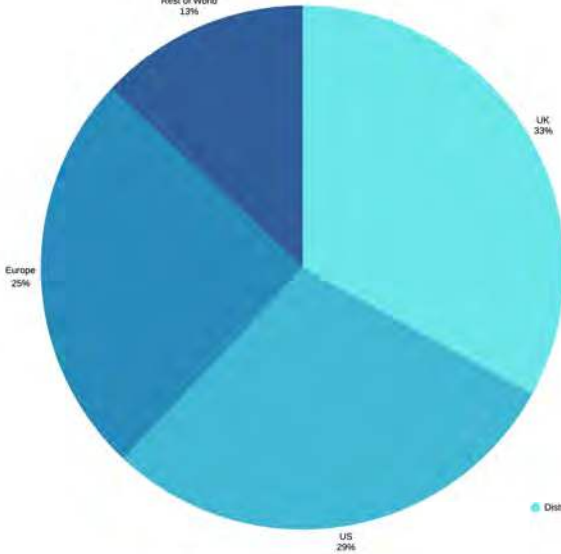
All prices subject to VAT

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Marine Business Audience

Dedicated to the recreational marine industry. Senior executives rely on our news and information to stay up to date with new products, innovations, developments and general marine business news which impacts their business.

UK 33%
US 29%
Europe 25%
Rest of World 13%

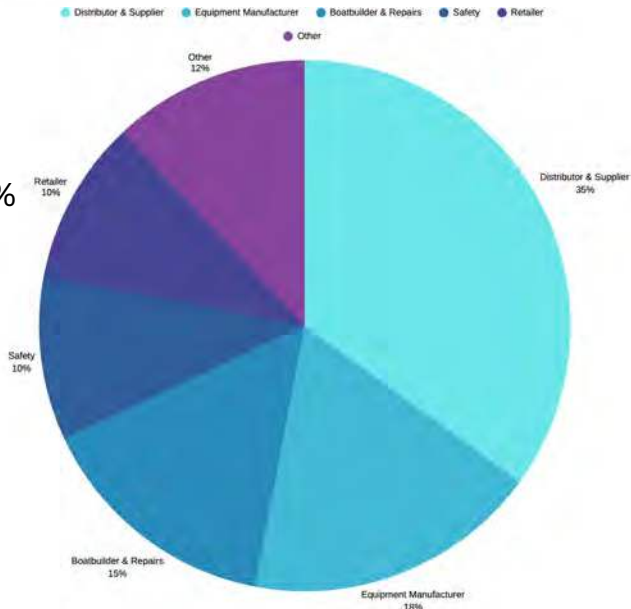


Readership Breakdown

UK: 33%
US: 29%
Europe: 25%
Rest of World: 13%

Audience Breakdown

Distributor & Supplier: 35%
Equipment Manufacturer: 18%
Boatbuilder & Repairs: 15%
Safety: 10%
Retailer: 10%
Other: 12%



WEBSITE: 26,000 views per month

LINKEDIN: 11,000 followers

ENEWS: 6,500 subscribers - 42% read rate