

# MarineBusiness

## Media Pack 2025

The publication dedicated to marine industry  
news and information



[www.marinebusiness.news](http://www.marinebusiness.news)

## **Why Marine Business?**

The fastest growing trade publication dedicated to the recreational marine industry. Providing informative, independent, up-to-date news and information. Reporting on the key news and events affecting the marine industry

### **Andy Sims, MD Quick UK**

“If you want to be kept informed of the important news and information written with technical knowledge, then Marine Business is the place to go. I always feel confidence in the information published here as it’s been appraised and assessed with our industry in mind.

### **Suzanne Blaustone, CEO Barton Marine Equipment**

Beyond news bites and advertorials, Marine Business offers insightful reviews of nautical news and product reports to keep marine trades professionals well advised of activities and trends in the sector. A must-read publication for the UK marine trades.

**[www.marinebusiness.news](http://www.marinebusiness.news)**

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# Marine Business Rate Card

## **Leaderboard Banner**

Top Headline Banner - visible on every page

Solus Position - size 1500px x 180px

£495 per month

**End of Article Banner** - visible at the end of every article

Size 600px x 300px

£295 per month

**Skyscraper MPU Banner** - visible on every page

Size 300px x 600px

£495 per month

**MPU Square Banner** - visible on every page

Size 300px x 250px

£350 per month

## **Newsletter sponsorship**

Two banners and sponsorship editorial

Banner Size 728px x 90px

One week £200 / Five weeks £800

## **Company Showcase - 12 months**

Company description including back links to company website

Images and videos included

£495

## **Product Spotlight**

Positioned in Product news on website and included in eNews

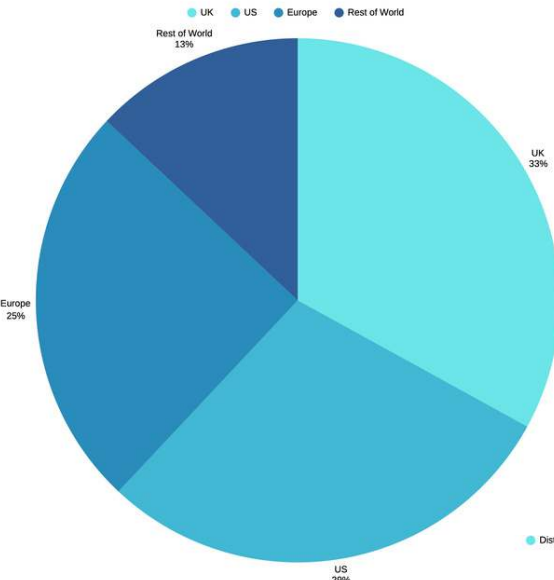
£180

All prices subject to VAT

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# Marine Business Audience

Dedicated to the recreational marine industry. Senior executives rely on our news and information to stay up to date with new products, innovations, developments and general marine business news which impacts their business.

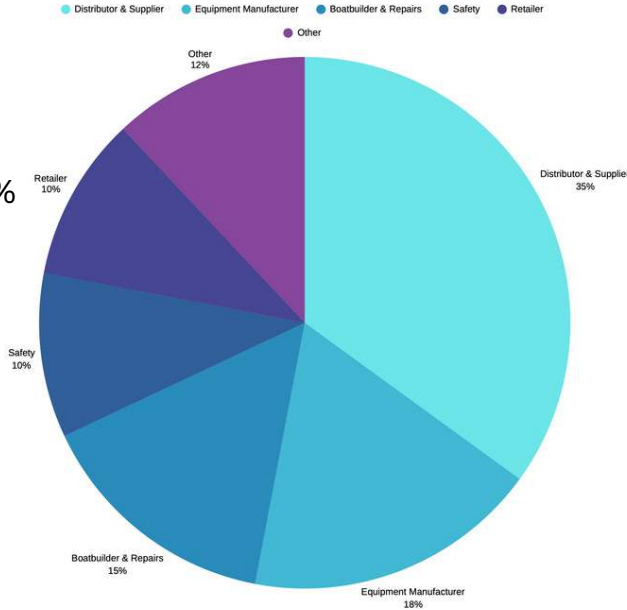


## Readership Breakdown

UK: 33%  
US: 29%  
Europe: 25%  
Rest of World: 13%

## Audience Breakdown

Distributor & Supplier: 35%  
Equipment Manufacturer: 18%  
Boatbuilder & Repairs: 15%  
Safety: 10%  
Retailer: 10%  
Other: 12%



**WEBSITE: 28,000 views per month**  
**LINKEDIN: 13,000 followers**  
**ENEWS: 7,500 subscribers - 42% read rate**