

## Marine Business Rate Card

### Leaderboard Banner

Top Headline Banner - Visible on Every Page.

Solus Position - Size 1500px X 180px

£500 per month

### Category Banner

Headline banner - Size 728px X 90px

£300 per month

### Right Double MPU

Right Double MPU Banner - Site Wide - Size 300px X 600px

£495 per month

### Right MPU - Banner

Right MPU Banner - Site Wide - Size 300px X 250px

£350 per month

### Homepage Horizontal Banner

Horizontal Banner Between News Articles - Size 1500px X 180px

£350 per month

### Weekly LinkedIn Newsletter

Top Banner - Below Marine Business logo - Size 728px X 90px

One Week - £100 / Five Weeks £400

### Advertorial

Advertorial positioned in latest news and included in one eNews

£225

### Product Spotlight

Positioned in Product news and included in one eNews

£170

All prices subject to VAT

[www.marinebusiness.news](http://www.marinebusiness.news)

# MarineBusiness

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## Media Pack 2025

The publication dedicated to marine industry news and information



## Why Marine Business?

The fastest growing trade publication dedicated to the leisure marine industry. Providing informative, independent, up-to-date news and information. Reporting on the top stories and events affecting the marine industry.

### Andy Sims, MD Quick UK

If you want to be kept informed of the important news and information, written with technical knowledge, then Marine Business is the place to go. I always feel confidence in the information produced here as it's been appraised and assessed with our industry in mind.

### Suzanne Blaustone, CEO Barton Marine Equipment

Beyond news bites and advertorials, Marine Business offers insightful reviews of nautical news and product reports to keep marine trades professionals well advised of activities and trends in the sector. A must-read publication for the UK marine trades.

[www.marinebusiness.news](http://www.marinebusiness.news)

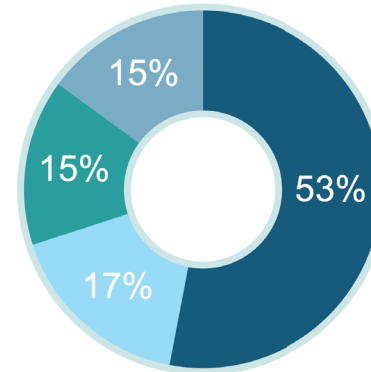
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## Marine Business Audience

Dedicated to the marine trade. Senior executives rely on our news and information to stay up to date with new products, innovations, developments and general marine business news which impacts their business.

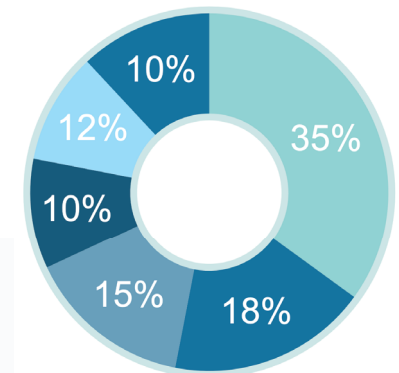


### Readership breakdown

UK: 39%  
Americas: 25%  
Europe: 26%  
Rest of world: 10%

### Audience breakdown

Distributor & Supplier: 35%  
Equipment manufacturer: 18%  
Boatbuilder & Repairs: 15%  
Safety: 10%  
Retailer: 10%  
Other: 12%



**WEBSITE** 30,000 views per month

**ENEWS** 4,500 subscribers / 39% open rate