

Marine Business Rate Card

Leaderboard Banner

Top Headline Banner - Visible on Every Page.
Solus Position - Size 1500px X 180px
£500 per month

Category Banner

Headline banner - Size 728px X 90px
£300 per month

Right Double MPU

Right Double MPU Banner - Site Wide - Size 300px X 600px
£495 per month

Right MPU - Banner

Right MPU Banner - Site Wide - Size 300px X 250px
£350 per month

Homepage Horizontal Banner

Horizontal Banner Between News Articles - Size 1500px X 180px
£350 per month

Weekly LinkedIn Newsletter

Top Banner - Below Marine Business logo - Size 728px X 90px
One Week - £100 / Five Weeks £400

Advertorial

Advertorial positioned in latest news and included in one eNews
POA

All prices subject to VAT

www.marinebusiness.news

The new publication dedicated to marine
business news and information

MarineBusiness

www.marinebusiness.news



Media Pack 2024

For all media enquiries please contact
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Why Marine Business?

The fastest growing trade publication dedicated to the leisure marine industry. Providing informative, independent, up-to-date news and information. Reporting on the top stories and events affecting the marine industry.

Andy Sims, MD Quick UK

If you want to be kept informed of the important news and information, written with technical knowledge, then Marine Business is the place to go. I always feel confidence in the information produced here as it's been appraised and assessed with our industry in mind.

Suzanne Blaustone, CEO Barton Marine Equipment

Beyond news bites and advertorials, Marine Business offers insightful reviews of nautical news and product reports to keep marine trades professionals well advised of activities and trends in the sector. A must-read publication for the UK marine trades.

www.marinebusiness.news

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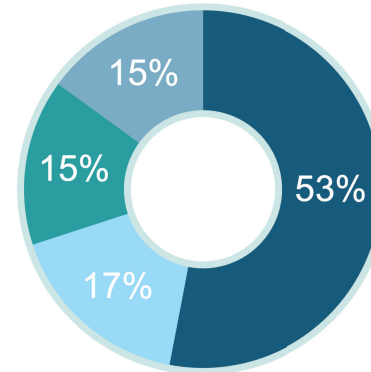
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Marine Business Audience

Dedicated to the marine trade. Senior executives rely on our news and information to stay up to date with new products, innovations, developments and general marine business news which impacts their business.

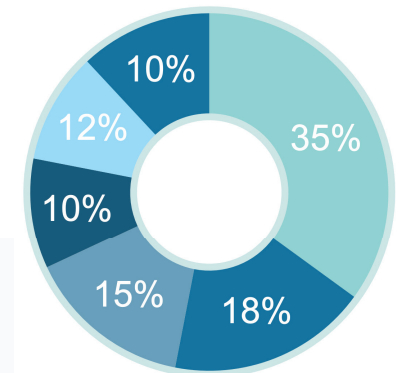


Readership breakdown

UK 53%
US 17%
Europe 15%
Rest of world 15%

Audience breakdown

Distributor & Supplier 35%
Equipment manufacturer 18%
Boatbuilder & Repairs 15%
Safety 10%
Retailer 10%
Other 12%



WEBSITE 13,000 users per month predicted
24,000 page views per month

ENEWS 3,500 subscribers 39% open rate